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Enablers of sustainable supply chain management and its effect on competitive advantage in the Colombian context

Jairo Raúl Chacón Vargas ^a, Carlos Eduardo Moreno Mantilla ^b, Ana Beatriz Lopes de Sousa Jabbour ^c

- ^a Escuela Colombiana de Ingeniería Julio Garavito, Facultad de Ingeniería Industrial, Avenida Carrera 45 No. 205-59 (Autopista norte), Bogotá, D.C., Colombia
- ^b Universidad Nacional de Colombia, Sede Bogotá, Departamento de Ingeniería de Sistemas e Industrial, Facultad de Ingeniería, Carrera 30 No. 45A-03, Oficina 453-104, Bogotá, D.C., Colombia
- ^c Montpellier Business School, Montpellier Research in Management, 2300 avenue des Moulins, 34185, Montpellier, Cédex 4, France

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